



Cor Jesús de Miranda

CEO

Integrity, commitment, focus on the customer, innovation, quality, safety, social and environmental responsibility are the values which define and guide a big company. That is Cabelauto, a company which I am proud of heading and working at, to make it a reference brand in the market of power cables.

Cor Jesús de Miranda has a bachelor's degree in electrical engineering and a master's degree in Industrial Engineering. For almost 40 years he was part of a multinational manufacturer of electrical and telecommunication wires and cables, where he developed his professional base working in almost all areas of the company, such as Quality, Industrial, Logistics and Purchasing. His last roles in the group were as Operations Director, in the Argentinian unit, and Director of Operations, Purchasing and Logistics in South America.

He also worked in a large manufacturer of machinery and equipment to produce wires and cables, as well as in a large group of processing copper and aluminum for this market.

He started at Cabelauto, in 2016, where his main challenge was to lead the company's business expansion project, for the production of medium and high voltage power cables, as well as to prepare it for the challenges of the new markets in which Cabelauto would start acting.